



PHILIPPINE MISSION TO THE UNITED NATIONS

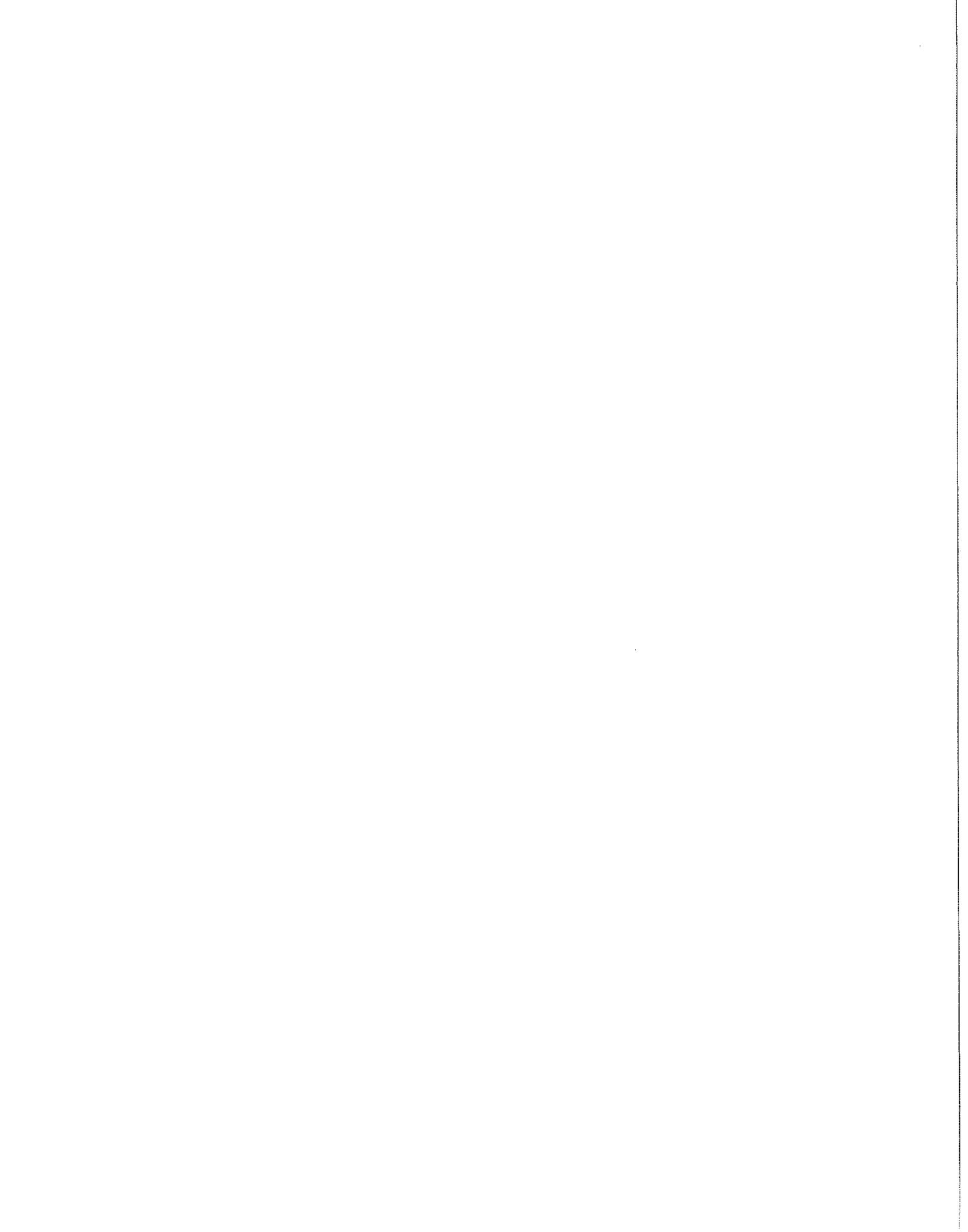
STATEMENT OF PHILIPPINE STATEMENT

by

H.E. Mr. CARLOS D. SORRETA
Deputy Permanent Representative

at the
General Debate
of the
32nd Session of the
Committee on Information (COI)

New York, 27 April 2010



Mr. Chairman,

Allow me to start by saying that the Philippine Delegation is confident that under your able guidance, the Committee on Information would be able to accomplish its work during the 32nd Session.

The Philippines takes this opportunity to thank the members of his bureau for ensuring the success of the Committee's 31st Session. We also thank the Undersecretary General for Communications and Public Information, Mr. Kiro Akasaka, and the rest of the staff of the Department of Public Information for helping bring across the message of the United Nations to the peoples of the world.

The Philippines aligns itself with the statement delivered by the Representative of Yemen on behalf of the Group of 77 and China.

Mr. Chairman,

As the public voice of the United Nations, it is the role of the Department of Public Information (DPI) to effectively deliver and provide timely, accurate, impartial, comprehensive and coherent information on the work of the United Nations to the people across the globe.

There is no doubt that the DPI has made it easier for people to understand the work of the United Nations. Under the leadership of Undersecretary General Akasaka, the DPI has once again risen to the challenge. During the past year, the DPI has met its goal of providing timely, accurate, impartial, comprehensive and coherent information on the work of the United Nations to the people across the globe.

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The Philippine Delegation once again takes note of the report of the Secretary General and commends the DPI for its successful efforts in achieving the substantive goals of the United Nations. In devising effective communication strategies and carrying out communication campaigns on priority issues such as disarmament, climate change, financing for development and human rights among others.

Mr. Chairman,

The Philippines welcomes the steps being taken by the DPI to raise public awareness on the issue of nuclear disarmament. We laud the launching of the

The WMD or We Must Disarm Commission plays a crucial role in inviting public

by the Philippines as it assumes the presidency of the 2010 Review Conference of State Parties to the Treaty on the Non-Proliferation of Nuclear Weapons. The Philippines will be counting on the DDI for media support in next week's Review Conference.

Another campaign that the Philippine Delegation would like to cite is the Stand Against the Arms Trade for the Millennium Development Goals (MADAG), organized by the UN Millennium Campaign. The Philippines is proud to have mobilized

We commend the UN Country Team in Manila led by Jacqueline Bedcock for its close cooperation with projects funded by commitments from the Government of the Philippine Government such as the Department of Education, the

The Philippines continues to note the important role the DDI plays in

today we reiterate this request by seeking a closer interaction between the DDI

the UN Secretariat on inter-religious and intercultural matters. The Philippines

Mr. Chairman,

In previous sessions of the Committee, the Philippine Delegation had called on the DPI to provide more publicity support for the activities of our military personnel serving under the blue and white flag of the United Nations in order to project their contribution to the overall peacekeeping effort. This must be sustained and improved in order to more effectively assist to the public, especially in the sending countries, the important role played by UN Blue Helmets in keeping the peace in conflict areas abroad.

As a true contributor to the overall Philippine effort, during the past year, the DPI working hand in hand with the various peacekeeping missions, came out with a steady stream of media releases targeting audiences in more than 20 countries. The Philippines has developed a close working relationship with the DPI and has relied on it for support in its efforts to disseminate information on the activities of Filipino military and police personnel participating in peacekeeping missions abroad.

My delegation would also like to take this opportunity to thank the DPI for the role it played in the aftermath of the Magnitude 7 earthquake that struck Manila on 12 January. The DPI's timely response allowed us to keep abreast of the developments in the Philippines which allowed them to inform their public of developments taking place in the ground.

Mr. Chairman,

Allow me to thank you for your attention and cooperation.

Thank you

