

Sustainably improving water services through benchmarking & knowledge exchanges

A game-changer for achieving the UN SDGs

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What we do

- mission of assisting water utilities in improving their services through digital marketing and digital exchanges



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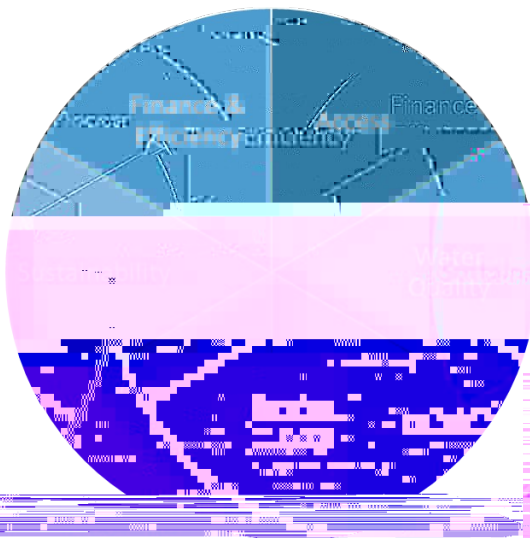
- ' ()-programme announced digital marketing cycles consisting of two consecutive steps



Performance assessment

How do we measure performance of water services?

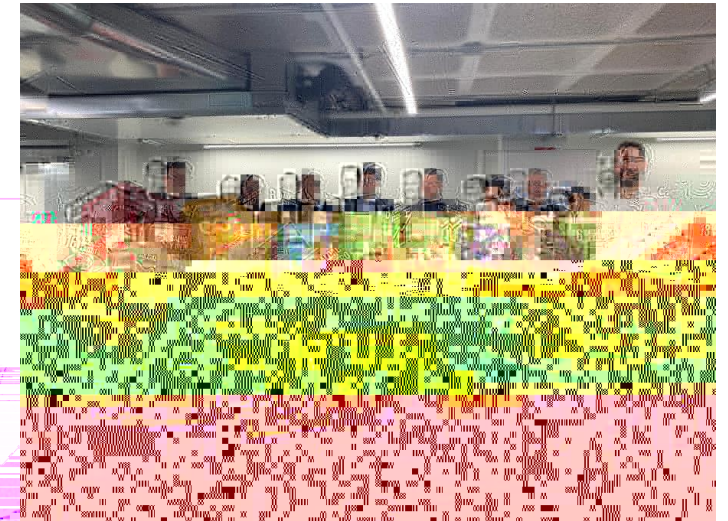
- Key performance indicators for each area of the water value chain & the SDG-targets



top areas



throughput areas



SDG:s

Performance improvement

How to encourage improvements

- Identifying performance gaps/ improvement actions # priorities
 - exchanging good practices and innovations
! between practitioners
- Working
- Implementing workshops
 - site visits
 - Knowledge Picnics

o conclude

- so far/ the ' ()-programme reached to more than 200
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