

AFFORDABLE AND **CLEAN ENERGY**



- 5/7 CFE is based on the following principles:

24/7 CFE focuses on matching each hour of electricity consumption with carbon-free electricity generation. Hourly matching helps connect clean energy purchasing to underlying electricity consumption.

24/7 CFE means purchasing clean energy on the local/regional electricity grids where electricity consumption occurs. This is the only way to drive the electricity-related emissions that a consumer is directly responsible for to zero.

JOIN THE MOVEMENT carbon electricity systems as fast as possible, and that all carbon-

Companies, national and local governments, and other stakeholders are invited to sign up to the COALITION FOR 24/7 CARBON-FREE ENERGY and join the TOFE focuses on enabling new official launch of the Coalition during the UN High-Level Dialogujeneration, in-ard decarbonization of electricity systems. 2010 levels by 2030, then achieve net-zero

of electricity demand is served by emissions

carbon-free electricity sources, every hour of every day, everywhere. Consumers of electricity - from companies to cities to governments across the world - can hasten the creation of a decarbonized electricity future by committing to

maximizing emissions reductions and solving for the dirtiest

Every energy consumer can take steps to progress toward 24/7 CFE, including purchasing clean energy based on the above principles;

24/7 CFE recognizes the need to create zerofree energy technologies can play a role in creating this future.

er to support the rapid

FE focuses attention on

supporting the commercialization of advanced carbon-free energy