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DR. ISMAIL ALI EL FIHAIL

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Dr. Ismail Ali El Fihail holds a Ph.D. Ethnology, Geography and Islamic Studies from Bayreuth University, Federal Republic of Germany, February 1989. Since 2017, he has been the Director General of the House of Heritage: El Fihail Training Center, Khartoum, El Fihail for Art, Culture, Media Production and Documentation. He has extensive research and advisory expertise in issues of cultural heritage, including serving as Intangible Heritage Advisor, Expert and Head of Research Section, Intangible Heritage Department, Abu Dhabi Authority for Culture and Heritage, Abu Dhabi, UAE (2003--20016) and as Senior Researcher, Zayed Center for Heritage & History, Al Ain, UAE (1999-2001), Researcher, Special Project African Identity, Bayreuth University, Federal Republic of Germany (1984-1989), and Researcher and Editor, Ministry of Culture and Information, Sudan (1977-1984). Dr El Fihail is a member of various boards, including Sudan's National Council for Heritage and Langage Development; Evaluation of the Arab Heritage Prize 2014-2015, established by the Arab League Educational, Cultural and Scientific Organization (ALECSO); and of local UNESCO team of experts who formulated Abu Dhabi Cultural Heritage Management Strategy (2003-2005).

MS. MARISA HENDERSON

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Dr. Marisa Henderson is the Chief of the Creative Economy Programme in UNCTAD, a programme which aims to support developing countries to maximise the trade and development gains of the creative economy and to use their rich supply of creativity and cultural assets to generate employment and to reduce poverty. Marisa believes that "UNCTAD's data driven insights on trade in creative goods and services make a unique contribution to understanding the creative economy. UNCTAD's mandate to conduct research, build consensus, and provide technical cooperation remains as valid and important today as it was f fteen years ago when the UNCTAD's Creative Economy Programme started". Marisa has been working in UNCTAD for over twenty years. Prior to her current position, she worked for UNCTAD Geneva in different capacities including in the Off ce of the Secretary-General. She also spent three years as the Chief of the UNCTAD Off ce in New York and three years as the Chief of Staff of the Division of Trade and Commodities in UNCTAD, where she