



CONCEPT NOTE

**AN OPPORTUNITY TO PROMOTE
A NEW NARRATIVE FROM AFRICA AND FOR AFRICA**

**CULTURAL IDENTITY AND OWNERSHIP:
RESHAPING MINDSETS**



embrace the theme as a unique opportunity for Africa to reflect deeply by drawing on its cultural roots and wealth of heritage and to reaffirm its identity and the

Strong cultural identity, common heritage, values and ethics

reflection of Agenda 2030 to the realities of the African continent. In this regard, Aspiration 5 affirms that the strengthening of the African cultural identity, values

ADS 2021: structure and way forward

Under the new approach, the ADS will be divided into three main phases. The first

A documentary film about African history...and a conversation with African

In June, a post-event reflection will provide the opportunity to discuss the findings,

moving forward in any of the identified areas of action.

Partnerships: advocating together for Africa



