

1st trader = € 4 trillion

EU global leader FDI stocks

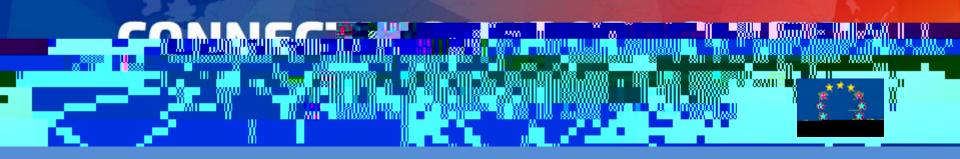
- € 10 trillion assets (2018)

Asia gaining importance

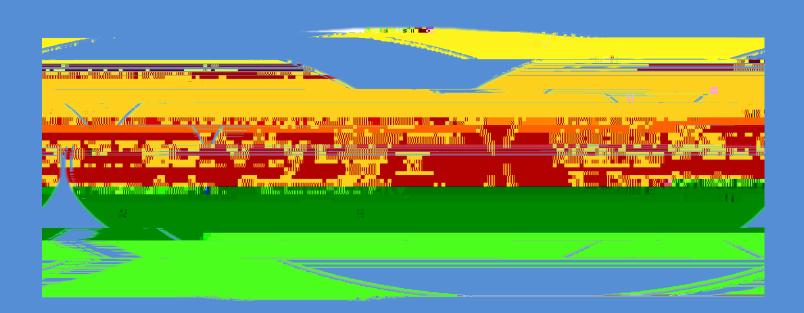
- € 1.2 trillion of EU FDI

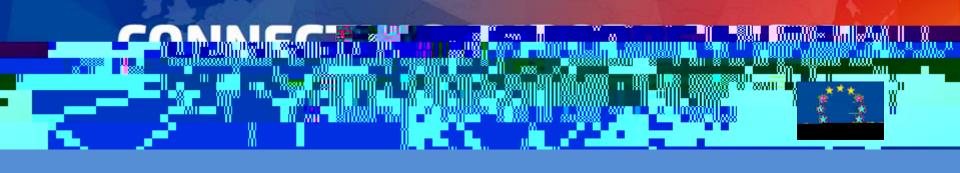
Eastern Neighbourhood and Western Balkans

- € 30bn (2013-18)



Why do we need Connectivity?

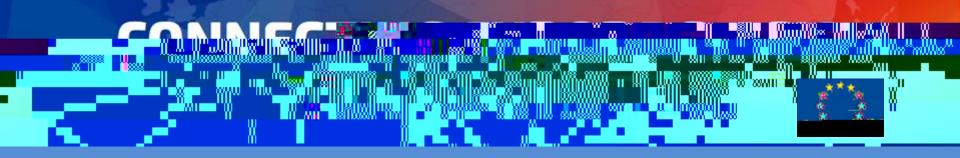




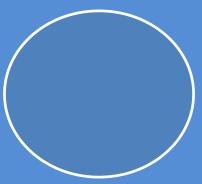
Why do we need Connectivity?

WHY DO WE NEED BETTER CONNECTIVITY FOR EUROPE & ASIA?





4-3-2-1 Model



International students

The EU is an attractive destination for international students

EU most popular destination for international students

- 1.6 m international students
- 1.2 m from outside the EU







