

Questions for the Exam of ECOM 2021-2022

1. The following table shows the results of a survey conducted by a company to determine the factors that influence the purchase decision of its customers. The survey was conducted in a city with a population of 100,000. The results are as follows:

Table 1: Results of the survey on factors influencing purchase decisions. The table shows the percentage of respondents who chose each factor as the most important one.

Table 2: Results of the survey on factors influencing purchase decisions. The table shows the percentage of respondents who chose each factor as the second most important one.

2. The following table shows the results of a survey conducted by a company to determine the factors that influence the purchase decision of its customers. The survey was conducted in a city with a population of 100,000. The results are as follows:

Table 3: Results of the survey on factors influencing purchase decisions. The table shows the percentage of respondents who chose each factor as the third most important one.

Table 4: Results of the survey on factors influencing purchase decisions. The table shows the percentage of respondents who chose each factor as the fourth most important one.

Table 5: Results of the survey on factors influencing purchase decisions. The table shows the percentage of respondents who chose each factor as the fifth most important one.

Table 6: Results of the survey on factors influencing purchase decisions. The table shows the percentage of respondents who chose each factor as the sixth most important one.

Table 7: Results of the survey on factors influencing purchase decisions. The table shows the percentage of respondents who chose each factor as the seventh most important one.

Table 8: Results of the survey on factors influencing purchase decisions. The table shows the percentage of respondents who chose each factor as the eighth most important one.

Table 9: Results of the survey on factors influencing purchase decisions. The table shows the percentage of respondents who chose each factor as the ninth most important one.

✓ c. Post-2020 global framework for biodiversity under the Convention on Biological Diversity

✓ d. <https://www.cbd.int/strategy/>

✓ e. <https://www.cbd.int/strategy/>

✓ f. <https://www.cbd.int/strategy/>

✓ g. <https://www.cbd.int/strategy/>

✓ h. <https://www.cbd.int/strategy/>

✓ i. <https://www.cbd.int/strategy/>

✓ j. <https://www.cbd.int/strategy/>

✓ k. <https://www.cbd.int/strategy/>