

The text will be available in the six official United Nations languages: Arabic, Chinese, English, French, Russian and Spanish.

The Logo should be used only in its entirety and in the exact form reproduced at the beginning of the present Guidelines.

II. **Uses of the logo: information, fund-raising, and commercial**

The Logo is primarily intended for three kinds of promotional use: information, fundraising and use by a commercial entity, as outlined below:

a) **Information uses of the logo**

Information uses of the logo are those which are:
primarily illustrative;
not intended to raise funds; and
not carried out by a commercial entity.

All entities interested in using the Logo for information purposes should apply for approval to the Secretariat of the anti-racism Review Conference. When requesting approval, the entities should provide:

- A short statement of identity (membership, objectives, etc.);
- An explanation of how and where the Logo will be used.

Before the Logo is used for information purposes, a waiver of liability (please see text below) in accordance with Section III below must be signed by the entity requesting to use the Logo.

b) **Fund-raising uses of the logo**

Fund-raising uses of the logo are those intended to raise resources to cover costs of activities for the Conference. They may be undertaken only by non-commercial entities.

Permission to use the logo for national and international fund-raising purposes is given by the Secretariat of the Review Conference of the World Conference against Racism, Racial Discrimination, Xenophobia and Related Intolerance.

When requesting permission to use the Logo for fund-raising purposes, the entities should provide:

- A short statement of identity (membership, objectives, etc.);
- An explanation of how and where the Logo will be used;
- An explanation of how the fund-raising will take place;
- A summary budget; and
- An explanation of how the proceeds would be allocated to cover costs of activities for the promotion of the Review Conference.

c) **Uses of the Logo by a commercial entity**

The uses of the Logo by commercial entities are all those undertaken by or involving commercial entities, as well as any use intended to lead to commercial or personal profit.

All commercial entities interested in using the Logo should apply for approval to the Secretariat of the anti-racism Review Conference. When requesting permission to use the Logo, the entities should explain:

- The nature of the company or enterprise;
- The proposed use of the Logo;
- The names of the countries/territories where the Logo will be used;
- The nature of products/services that the entity produces/sells in those areas;
- How the products relate to disseminating the messages behind the anti-racism Review Conference;
- What profits the entity is expected to make from the use of the Logo; and
- A summary budget, giving the expenses of any proposed royalties or contributions the entity is expected to make to local, national or international activities for the preparations of the anti-racism Review Conference, or in favour of implementation of the activities of the anti-racism Review Conference.

Before the Logo is used by a commercial entity, a contract must be signed with the Secretariat of the anti-racism Review Conference (OHCHR). In particular, such contracts must include provisions concerning the waiver of liability in accordance with Section III below. Such contracts must also provide the detailed terms and conditions concerning the use of the Logo, including the details of the information enumerated above. Additionally, such contracts must contain the United Nations General Conditions of Contract.

d) **Length of Use of the Logo**

The 2009 Review Conference logo will be used until the end of April 2009. This period includes the preliminary regional meetings and the Review Conference in Geneva in 2009. The logo may be used beyond 2009, i.e. in reference publications about the Review Conference.

III. Liability

All entities authorized to use the 2009 Review Conference logo for the purposes specified herein must agree to the following provisions on waiver of liability:

- a. The entity is responsible for ensuring that the activities are carried out in

When the logo is used for information and fund-raising purposes, the waiver of liability form must be signed by the entity.

When the logo is used by a commercial entity, the above provisions on waiver of liability must be incorporated into a contract to be signed by the entity.

All duly signed waiver-of-liability forms and contracts must be received by the Secretariat of the anti-racism Review Conference (OHCHR) before the proposed activities are carried out.

IV. Inquiries and requests

All inquiries about the use of the logo should be directed to:

Secretariat of the anti-racism Review Conference
Office of the High Commissioner for Human Rights
8-14 Avenue de la Paix
CH-1211 Geneva 10, Switzerland
Fax: +41 (0) 22 917 90 08
E-mail: reviewconference2009@ohchr.org

